

Regional Sales Manager – LPF (Liquid Process Filtration)

Region: Asia

Location: Employment likely in India, Malaysia, Taiwan, Japan, or Australia

Are you ready to take the next step in your sales career and lead commercial growth across one of the most dynamic regions in the world?

LPF (Liquid Process Filtration), part of the Filtration Group, is seeking a driven and strategic

Regional Sales Manager to expand our market presence across Asia.

Your Place in the Organisation

You will report directly to the **Global Sales Director LPF**.

You will work on behalf of both **PCI Membranes** and **Amafilter B.V.**, as part of their cooperation within the internal functional group **Liquid Process Filtration (LPF)**, aligning with shared commercial strategies and objectives.

About the Role

As **Regional Sales Manager LPF**, you will lead and execute all commercial sales activities within your region. Your main goal is to achieve and exceed sales and revenue targets while driving business growth and developing a high-performing team.

Key Responsibilities:

- Develop and implement regional sales plans and strategies aligned with company goals
- Lead, motivate, and coach Business Development Managers or similar roles to meet/exceed targets
- Monitor key sales metrics and adjust tactics to improve regional performance
- Identify new business opportunities and manage key account acquisition
- Build and maintain strong relationships with clients, partners, and internal stakeholders
- Analyze market trends, competitor activity, and customer feedback to guide your team
- Collaborate with marketing, product, and customer success teams for seamless execution
- Provide regular reports on sales performance, forecasts, and strategic plans; update CRM (Salesforce)
- Recruit, train, and retain top sales talent within the region

Key Competencies

- Strategic thinking with the ability to act swiftly on market changes
- Leadership and team development, motivating team members to reach their potential
- Strong persuasion, presentation, and influence skills
- Data-driven decision-making with a bias for action
- Customer-centric mindset
- Results-oriented, driven, and collaborative
- Problem-solving skills and adaptability under pressure

Skills and Experience

- Bachelor's degree in Business, Marketing, or related field (MBA preferred)
- 7–10 years of progressive sales experience, including at least 3 years in a leadership role
- Strong understanding of regional market dynamics, technologies, and customer behavior
- Excellent communication, negotiation, and interpersonal skills
- Experience managing remote or multi-location teams is a plus
- Proficiency in CRM systems (e.g., Salesforce) and Microsoft Office Suite
- Willingness to travel within the region
- International experience and fluent English
- Comfortable presenting in front of groups

What We Offer

- Strategic role with regional impact
- Opportunity to shape and grow LPF presence in Asia
- Collaboration with global teams and customers
- Dynamic, innovative, and international environment
- Career growth within an expanding organization

Interested?

If you're ready to take on a leadership role that combines strategy, sales excellence, and international business development — we'd love to hear from you.

Apply via LinkedIn or send your CV directly to Karolina.januszewska@filtrationgroup.com.